

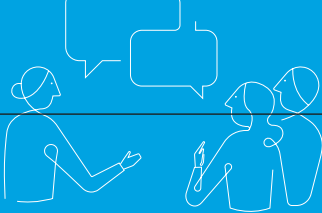
WOMEN'S
EMPOWERMENT
PRINCIPLES

2024 WEPEs Forum: Germany

Accelerating Business Action for Gender Equality

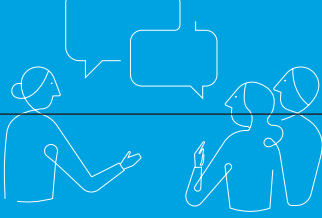


AGENDA
22-23 May 2024
Berlin, Germany



Day 1: Wednesday 22 May 2024

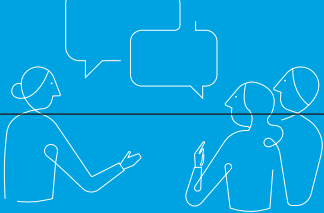
11:30 -	Registration
12:00 - 13:00	Welcome lunch Elke Ferner, <i>President, UN Women National Committee Germany</i>
13:00 - 13:20	Opening ceremony Martin Wansleben, <i>Chief Executive Officer, German Chamber of Industry and Commerce (DIHK)</i> H.E. Svenja Schulze, <i>Federal Minister for Economic Cooperation and Development</i> Kirsi Madi, <i>United Nations Assistant Secretary-General and Deputy Executive Director for Resource Management, Sustainability and Partnerships, UN Women</i>
13:20 - 13:35	Keynote: The Women's Empowerment Principles Anna Fälth, <i>Global Head, WEPs Secretariat, UN Women</i>
13:35 - 13:45	The German labour market: trends on gender equality Lilian Tschan, <i>Permanent State Secretary, Federal Ministry of Labour and Social Affairs</i>
13:45 - 14:15	The German labour market: gender equality, leadership, STEM and the green economy Moderator: Dagmar Schumacher, <i>Board Member, UN Women National Committee Germany</i> Speakers: Michaela Streibelt, <i>Advisor, Helpdesk on Business and Human Rights</i> Kristin Lena Keveloh, <i>Senior Lead Manager, Public Policy & Economic Graph, LinkedIn</i>
14:15 - 14:45	Leaders navigating the future: ESG, sustainability and gender equality as cornerstones of corporate leadership Moderator: Anna Fälth, <i>Global Head, WEPs Secretariat, UN Women</i> Opening: Kirsi Madi, <i>United Nations Assistant Secretary-General and Deputy Executive Director for Resource Management, Sustainability and Partnerships, UN Women</i> Speakers: Tilmann Rothhammer, <i>Vice President, Customer Service & Supply Chain, Coca-Cola Europacific Partners, Germany</i> Kirsten Schoder-Steinmüller, <i>Vice President, DIHK; and CEO, Schoder GmbH</i>
14:45 - 15:15	SMEs leading the way to gender equality Moderator: Anna Fälth, <i>Global Head, WEPs Secretariat, UN Women</i> Speakers: Markus Löning, <i>CEO, Löning</i> Natascha Thomas, <i>Deputy CEO, PMG Presse-Monitor Verwaltungs GmbH</i>
15:15 - 15:45	Coffee Break



15:45 - 16:45	<p>Removing bias to advance gender equality – interactive training</p> <p>Trainers: Robert Baker, <i>Founder and CEO, Potentia Talent Consulting</i> Mihwa Park, <i>WEPs Coordinator, UN Women</i></p>
16:45 - 17:30	<p>Gender equality in value chain and marketing practices</p> <p>Moderator: Ursula Sautter, <i>Board Member, UN Women National Committee Germany</i></p> <p>Speakers: Wendy Rentschler, <i>Global Head of Corporate Citizenship & Impact, BMC Software</i> Christina Keller, <i>Chief Strategy Officer, DDB Germany Group of Companies</i></p>
17:30 - 18:00	<p>Corporate engagement in local communities</p> <p>Moderator: Nora Teuma, <i>Board Member, UN Women National Committee Germany</i> Shaleenah Marie, <i>Head, Learning and Development, Siemens South Africa</i> Susanne Kahlich, <i>CEO, SINGE</i></p>
18:00 - 18:15	<p>Wrap up of the day</p>
18:15 -	<p>Reception in the lounge of the Haus der Deutschen Wirtschaft</p>

Day 2: Thursday 23 May 2024

9:00 - 9:10	<p>Opening</p>
9:10 - 9:20	<p>Driving gender equality through global digital transformation</p> <p>Speaker: Anna Sophie Herken, <i>Board Member, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)</i></p>
9:20 - 10:00	<p>Driving inclusive corporate workplace culture</p> <p>Moderator: Ursula Schäfer-Preuss, <i>Board Member, UN Women National Committee Germany</i></p> <p>Speakers: Carolin Boye, <i>Head of Talent Acquisition & Employer Branding, TK Elevator</i> Rita Nkuhlu, <i>Executive Director, Business Excellence, Siemens</i> Alexandra Menzel, <i>Manager, Diversity, Equity and Inclusion, Roland Berger</i></p>
10:00 - 10:40	<p>Transition to a care economy that works for all</p> <p>Moderator: Ursula Sautter, <i>Board Member, UN Women National Committee Germany</i></p> <p>Speakers: Andrea Rupp, <i>Board Member, UN Women Germany</i> Silja Fiedrich, <i>Akademie, Berufundfamilie Service GmbH</i> Stefanie Decker, <i>Senior Director, People and Organization, Puma</i></p>



10:40 - 11:00

Coffee break / Transition to workshops

11:00 - 12:20

WORKSHOP I: Corporate sustainability and gender equality: meeting and going beyond regulation

Moderator: Pinar Akcayoz De Neve, *Programme Analyst, UN Women Türkiye*

WORKSHOP II: Women driving success: joint impact for transformation – partnerships between business and development cooperation

Moderator: Karla Beteta, *Senior Advisor, AWE*

Fire starter: Joachim Turre, *Senior Policy Officer for Private Sector Cooperation, BMZ*

WORKSHOP III: Role of chambers of commerce & industry associations in driving gender equality

Moderator: Julia Arnold, *Director, Business Women IHK Network Communication, DIHK*

Fire starter: Evelyn de Gruyter, *Managing Director, Association of German Women Entrepreneurs*

WORKSHOP IV: Fostering an inclusive work culture

Moderator: Mihwa Park, *WEPs Coordinator, UN Women*

WORKSHOP V: Collaboration with UN Women – WEPs & beyond

Moderator: Mitzy Baqueiro, *Economic Empowerment and Education Specialist, UN Women Mexico*

Fire starter: Katja Ploner, *Corporate DEI Advisor, Siemens AG*

12:20 - 12:30

Transition to plenary hall

12:30 - 13:00

Concrete steps and recommendations – 5 rapporteurs

13:00 - 13:30

Closing ceremony

Kirsi Madi, *Deputy Executive Director for Resource Management, Sustainability and Partnerships, UN Women*

Julia Arnold, *Director, Business Women IHK Network Communication, DIHK*

Elke Ferner, *President, UN Women National Committee Germany*

13:30 - 14:30

Farewell lunch



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